

**KENTUCKY CHILDREN'S HOSPITAL** OFFICE OF PHILANTHROPY

2024 Annual Report

## **KENTUCKY CHILDREN'S HOSPITAL EXECUTIVE DEVELOPMENT COUNCIL**

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# THANK YOU, DONORS AND PARTNERS



# Your generosity powers life-changing care at Kentucky Children's Hospital

I want to sincerely thank you for the incredible impact your contributions have had on the lives of the children and families we serve at Kentucky Children's Hospital. Your generous support means the world to us.

Kentucky Children's Hospital proudly stands as a 2024-25 Best Children's Hospital ranked by U.S. News & World Report. This recognition is a testament to the extraordinary dedication of our providers, nurses, therapists and staff who tirelessly devote themselves to the care of every child. Our exceptional team excels in their fields, and we are particularly proud of our national rankings in pediatric cardiology and heart surgery, as well as pediatric and adolescent behavioral health.

Because of your support, we can extend our reach to underserved communities, making sure that every child, no matter their background, has access to the expert care they deserve.

Together, we are working to tackle the growing mental health crisis among children in our state. Our focus is on improving access to outpatient care, offering mental health screenings and training healthcare providers. These efforts are designed to ensure that every child gets the specialized support they need.

I cannot thank you enough for believing in our mission and making a difference in the lives of Kentucky children and their families. Your generosity helps us nurture hope, inspire healing and foster a future where every child can thrive.

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Scottie B. Day, MD Physician in Chief, Kentucky Children's Hospital Chair, Department of Pediatrics

Philanthropic gifts made it possible for Kentucky Children's Hospital to cut the ribbon on two new specialty clinics in 2024. These gifts reflect their donors' sustained commitment to serving Kentucky's most vulnerable citizens.

# **KEEPING KIDS** Safe and Healthy

# KOSAIR FOR KIDS CENTER FOR SAFE AND HEALTHY CHILDREN AND FAMILIES

We celebrated the opening of the Kosair for Kids Center for Safe and Healthy Children and Families, made possible by a \$2 million gift from Kosair for Kids. It provides dedicated space for the Division of Pediatric Forensic Medicine to provide traumainformed care to children who have experienced abuse or neglect.

Kentucky Children's Hospital is home to one

of only two pediatric forensic medicine programs in the state. Of the five child abuse pediatricians currently practicing in Kentucky, four of them staff KCH's Division of Pediatric Forensic Medicine, along with specially trained advanced nurse practitioners, social workers and psychologists. This new clinic is a significant addition to a division that is growing to meet the high need for pediatric forensic medicine services.

The Kosair for Kids Center for Safe and Healthy Children and Families helps more children access compassionate care and advocacy in a setting designed to make them feel safe. Thank you, Kosair for Kids, for your tireless work and lasting impact.



#### Features:

- Secure, private space: three exam rooms and two therapy services rooms
- Space for therapeutic interventions, evidence storage and consultation with law enforcement and other partners
- Technology to consult virtually with child's care team (e.g., state child protective services, guardian ad litem and law enforcement)



# **KEEPING KIDS** Rested and Well

# TEMPUR SEALY PEDIATRIC SLEEP CENTER

We cut the ribbon on the Tempur Sealy Pediatric Sleep Center, a clinic dedicated to young patients with sleep disorders and underlying health conditions. The new clinic was made possible by a \$2 million gift from the Tempur Sealy Foundation.

Demand for pediatric sleep centers is at an all-time high. An estimated 50,000 children in Kentucky qualify for a sleep study at some point in their childhood, but only three sleep centers in Kentucky accept pediatric patients.

Prior to the opening of this new specialty clinic,



pediatric patients could only access sleep medicine services at the UK HealthCare Sleep Center at Good Samaritan Hospital, which also served adults. Patients under the age of 18 months, or who had complex health needs such as Down syndrome and heart defects, could not be treated.

The new clinic serves pediatric patients exclusively and can accommodate children of any age with or without complex medical needs. Thank you, Tempur Sealy, for your dedication to helping Kentucky's kids get the rest they need to be healthy and happy.

#### Features:

- Four patient care rooms and private bathrooms
- Recliners for parents or caregivers who want to stay with their child
- Proximity to pediatric rapid response services in the event of an emergency





# **TEDDY BEAR HOSPITAL**

The Living Arts & Science Center partnered with Kentucky Children's Hospital to host the first-ever Teddy Bear Hospital event. It was sponsored by our Children's Miracle Network partner Ace Hardware.

Kids brought their favorite stuffed animals for a pretend trip to the doctor. Volunteers from 25 KCH departments simulated different medical visits and procedures. More than 625 people attended this inaugural event.

# **GAME FOR GOOD**

Kentucky Children's Hospital celebrates its patients every year with a week-long hospital gaming event. Featuring popular game simulations and peer-to-peer gaming events, Game for Good provides daily programming geared towards game play at the hospital. Special guests include UK student-athletes, providers and more.

This year's Game for Good was sponsored by Clarke Power Services, whose gift of \$30,000 to the Gaming and Tech Programming Gift Fund will create a lasting impact through therapeutic gaming experiences for children recovering at Kentucky Children's Hospital.

# **RAND MCNALLY**

Rand McNally Publishing donated over 70,000 books through Children's Miracle Network. We were able to distribute these books to more than 70 community partners across the state, including Fayette County Public Schools, One Parent Scholar House, Safe Kids, All About Kids and more. Thank you, Rand McNally Publishing!



# **GENERAL SUPPORT FUND**

The Kentucky Children's Hospital General Support Fund was established to provide funding from Children's Miracle Network for projects and initiatives throughout our care networks. Here are a few projects funded in 2024:

#### UN ABRAZO AMIGO PARENT SUPPORT GROUP

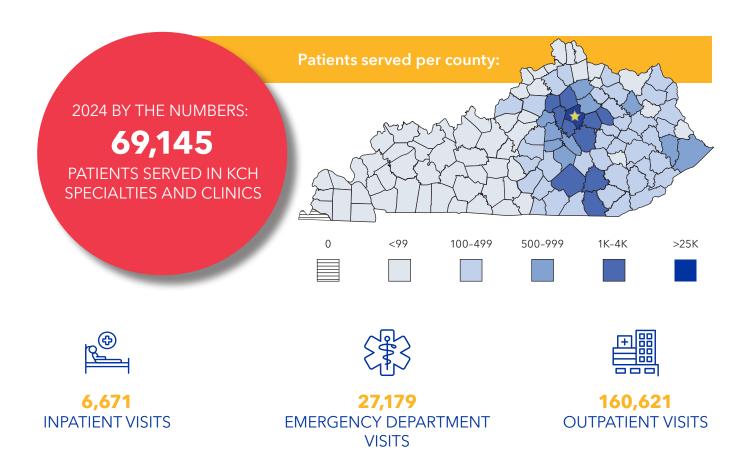
Spanish-speaking parents with children who have special health care needs meet monthly for education and support on relevant health care topics. Funding helps provide family meals at the meetings and recreational supplies for the children.

#### SENSORY ITEMS FOR DEVELOPMENTAL PEDIATRICS CLINIC

Kentucky Children's Richmond Road opened in 2023 and continues to support families with special health care needs. General support funds provided sensory items to help ease the pain, stress and anxiety that occur during needlesticks with children who have autism or other developmental health conditions.

#### VIRTUAL REALITY SYSTEMS FOR PEDIATRIC SEPSIS RECOGNITION

Sepsis is a leading cause of pediatric mortality. General support funds provided three VR systems for training and assessment on sepsis recognition and management.







# PHILANTHROPIC PARTNERSHIPS, EVENTS & PROGRAMS

# **LEXINGTON CHALLENGER**

This year, Lexington Challenger gifted \$30,000 in proceeds to Kentucky Children's Hospital. The annual tournament brings the best up-and-coming professional tennis stars right here to the home courts of the University of Kentucky.

On top of their generous philanthropic gift, the tournament organizers gave their time and resources to host a mini tennis proam for patients and their siblings at KCH. The kids had tons of fun playing tennis with local collegiate and professional players. We can't thank Lexington Challenger enough for their impactful partnership.

# **CIRCLE OF BLUE WITH LOVE BREAKFAST**

Circle of Blue hosted a breakfast event at the Lexington Challenger tennis tournament. The morning event provided important updates on fundraising efforts, featured the member charming ceremony and included an auction for a custom painting created by Kelly Brewer and Kentucky Children's Hospital patients.

The gathering celebrated Circle of Blue's impact on Kentucky Children's Hospital and outlined a vision for the group's continued growth and influence in the years ahead. Special thanks go to White, Greer & Maggard Orthodontics for sponsoring the event.





## WINTER WONDERLAND

Kentucky Children's Hospital partners and volunteers spread hope and cheer while helping our Child Life staff wrap gifts for kids staying at the hospital over the holidays. Our community came through for children in a major way, contributing more than \$270,000 in gifts and toys. This community effort made it possible to provide gifts to 571 patient families and 966 kids, making patients' and their siblings' holidays a little more magical. Thank you to our sponsors, toy drive partners and volunteers for making wishes come true.



# **COMMUNITY EVENTS**

Our community partners and sponsors helped make these events a smashing success for Kentucky Children's Hospital in 2024:

- 3M Gives Back Toy Drive
- 7 Brew Giving Campaigns
- Beaufort Bonnet Gives Back
- Blue Jeans, Boots & Bulls Derby Eve Party
- Bluegrass Hospitality Group Give BHG
- Caddie127 Fore the Women Tee Party
- Coaches for the Kids Foundation Event
- Family Wealth Group Annual Toy Drive
- Golden Flame Hot Wings: Wing Back Give Back
- Harper Reign Annual Toy Drive
- HerKentucky & Draper James Shop for the Kids Spring Event
- Hyundai Hope on Wheels
- ISCO Championship
- J.J. the Jet Plane Foundation 5K Run/Walk
- Jarrett's Joy Cart
- Jonathan Ard Memorial Toy Drive
- Keeneland Concours d'Elegance
- Kendra Scott Kendra Cares

- Kentucky Forest Industries Association: Log a Load
- Kerrington's Heart
- Lexington Challenger
- Lexus for the Little Ones
- Louis Flower Power Shops Charity Dinner
- Makenna Foundation Summer Concert
- Medicinal Whiskey Charity Winter Gala
- Ms. Caldwell Book Drive
- Paul Laurence Dunbar High School STLP 17th Annual Toy Drive
- PetSmart's Chance & Lucky Holiday Program
- Sedona Taphouse Dine Out for Charity
- Send A Friend Derby Friends
- Smile Wagon Annual Toy Drive
- Tempur Sealy Teddy Bear Project
- UK Alumni Association Big Blue Santa Event
- UK Police Department Cram the Cruiser
- Western Kentucky Ghostbusters Events



## PANDA EXPRESS DROPS IN

Pei Pei, the mascot of Panda Express Restaurant Group, made a surprise visit to Kentucky Children's Hospital in the fall of 2024 to bring joy and fun to patients. Pei Pei spent the afternoon visiting with patients, playing games and making fun Panda Express-themed crafts.

## **RAINMAKER HOSPITALITY TEES UP**

Over the past several years, Rainmaker Hospitality has been a dedicated partner to Kentucky Children's Hospital. That dedication was on full display at their first annual charity golf tournament. Hospitality professionals from across the region came together for a great cause and raised more than \$10,000 for KCH.

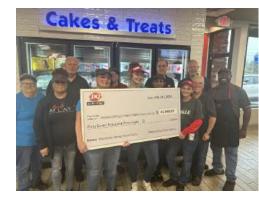
# DQ PARTNER TAKES THE (ICE CREAM) CAKE

In Central and Eastern Kentucky, we are fortunate to work alongside partners who are deeply committed to improving the lives of children across the state. One shining example of this commitment is Dan Cheshire of Somerset. His Highway 27 Dairy Queen store was ranked among the top 20 Children's Miracle Network fundraising locations in the nation, raising an impressive \$22,784.33.

But Dan's efforts don't stop there. His three other locations collectively raised an additional \$31,640, showing the continued dedication of his team. The passion and hard work of Dan, Darren Jones and the entire Cheshire Group Dairy Queen team are helping give the children of Kentucky the chance to lead healthier, happier lives.









# **7-ELEVEN HITS THE LINKS**

Our Children's Miracle Network partner 7-Eleven hosted its 33rd Annual Miracle Tournament and Celebration Dinner. Lucy Bruggeman, our 2023 Champion, attended the event to represent Kentucky Children's Hospital with her mom, Ann. From on-course activities, Miracle Family events, photo shoots and more, this event was a highlight for our families and staff.

### **DERBY DAY EGG FEST**

Our Children's Miracle Network partners WD Bryant and Ace Hardware teamed up for Derby Day Egg Fest, hosted by The Mint Gaming Hall. Celebrating the Big Green Egg outdoor cooking system, the event featured plenty of good food, live music and entertainment, a cornhole tournament and other outdoor activities. This event raised more than \$11,000 for Kentucky Children's Hospital.

#### **HOMETOWN HEROES TAKE THE FIELD**

Lexington Sporting Club hosted Hometown Heroes Night, welcoming our Kentucky Children's Hospital Miracle Families. Our Children's Miracle Network champions served as "player pals," meeting players and joining them on the field during the starting lineup. Miracle families and KCH Physician-in-Chief Dr. Scottie Day also presented a heartfelt gift to the Shively family in appreciation of their dedication to improving patients' lives.









